



# Everyday Advocacy



NEW YORK LIBRARY ASSOCIATION  
*Voice of the Library Community*



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*Voice of the Library Community*

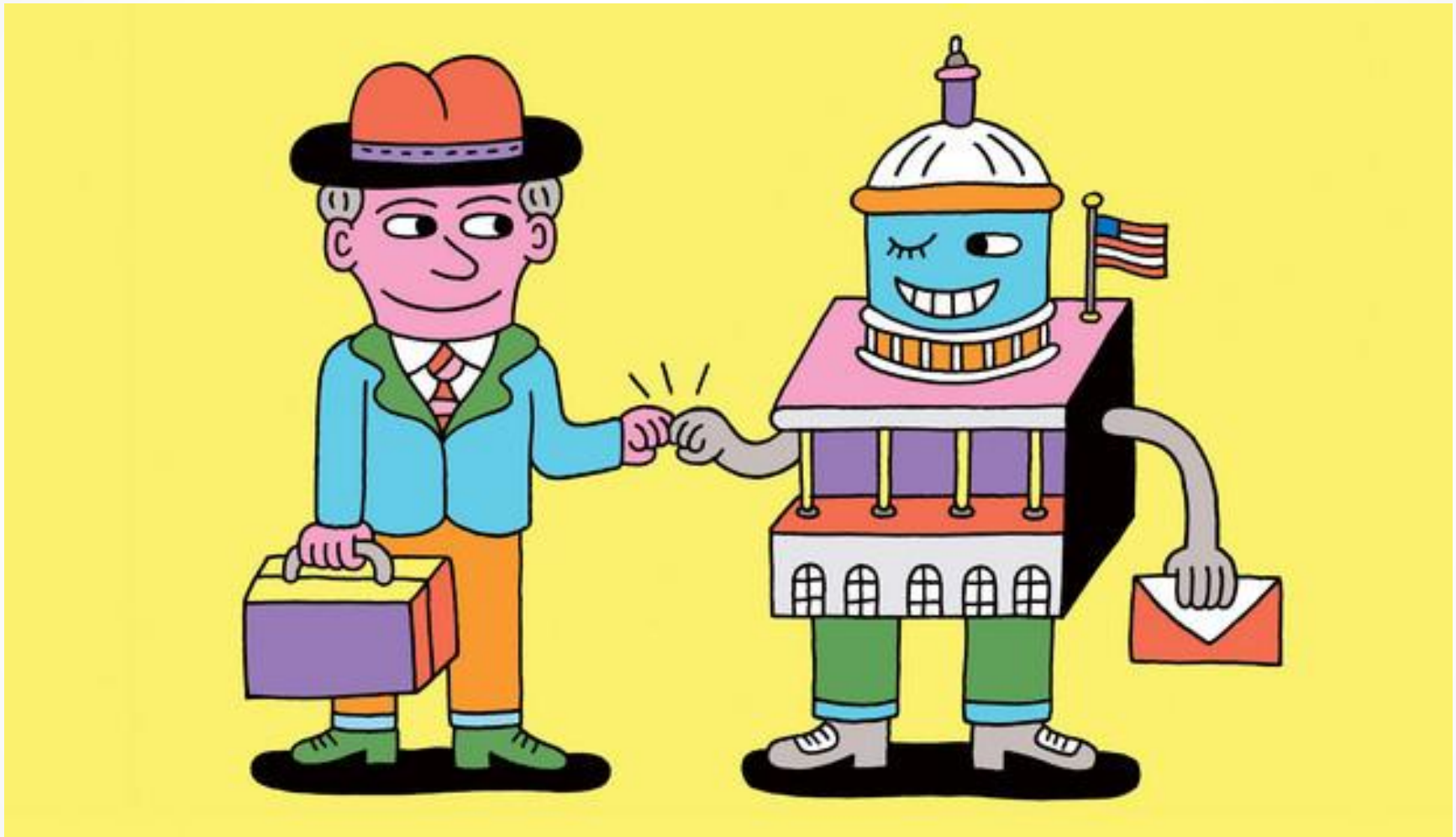


# Advocacy







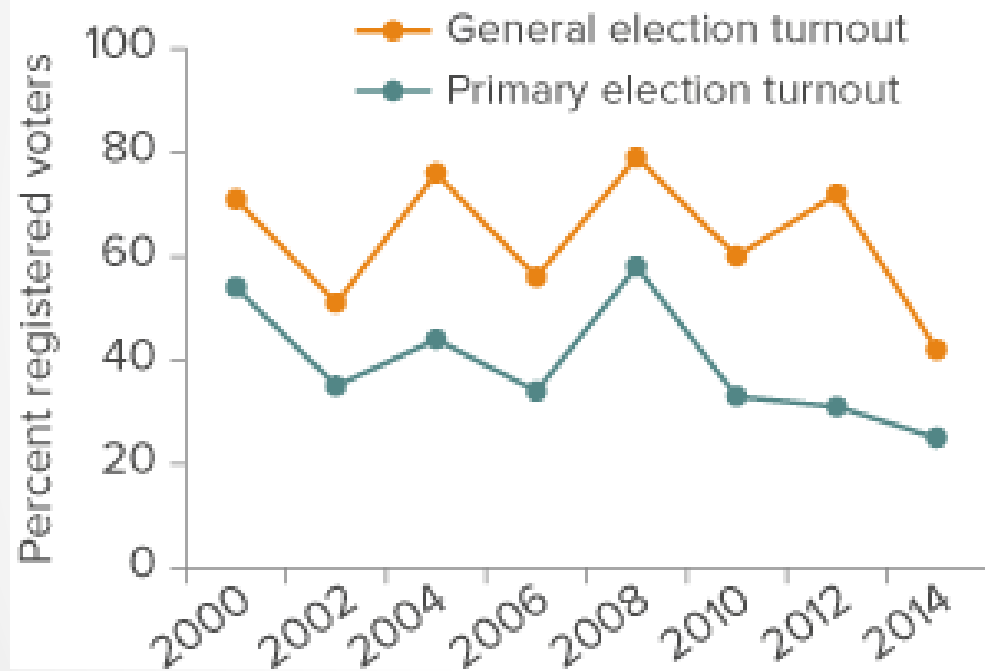




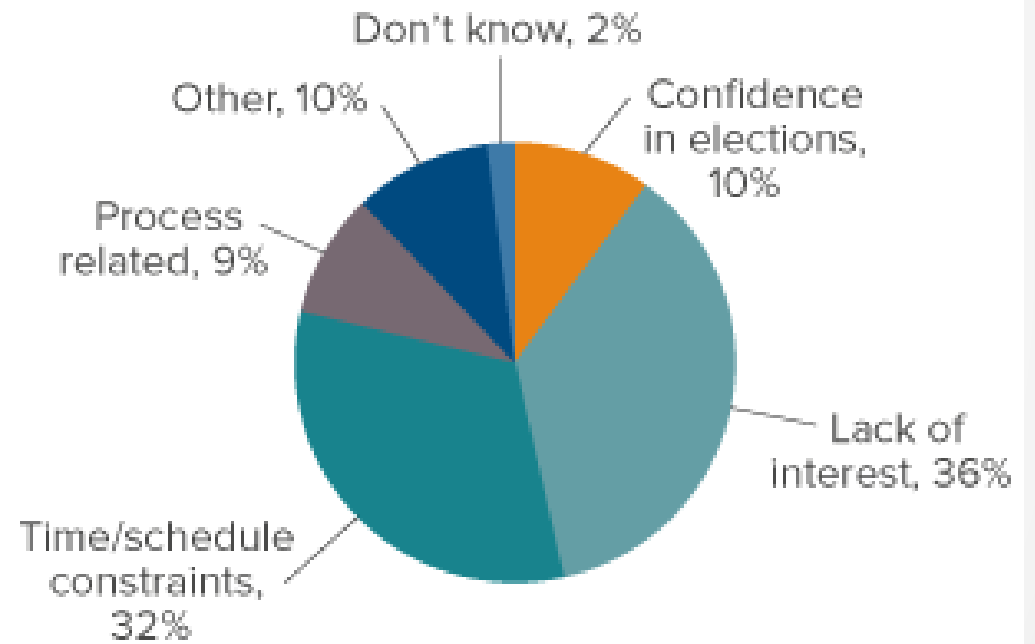
50% +1



Voter turnout among registered voters 2000–2014



Reasons why registered voters do not always vote





You Can Do It!

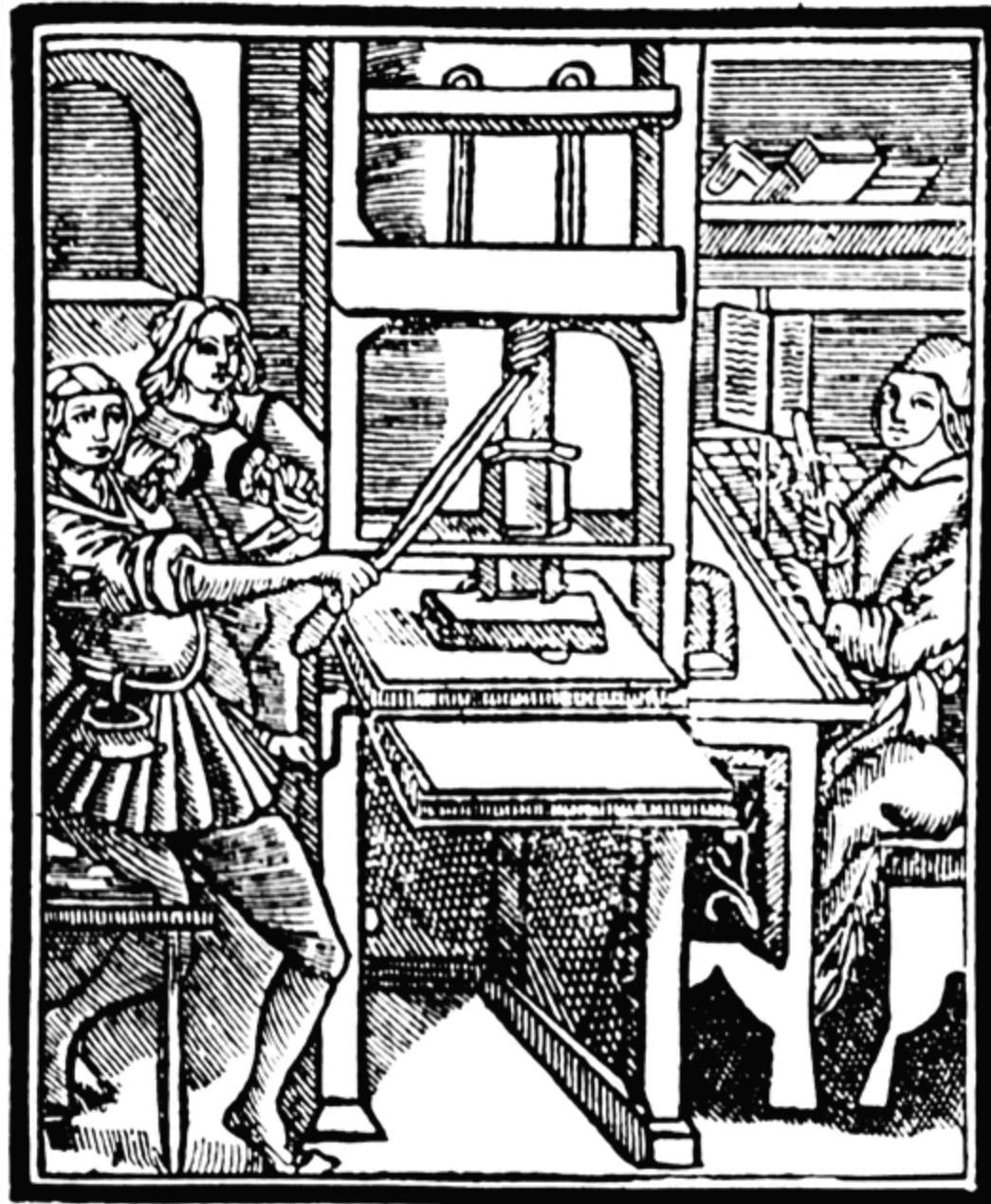


“You are never dedicated to something you have complete confidence in. No one is fanatically shouting that the sun is going to rise tomorrow. They *know* it's going to rise tomorrow. When people are fanatically dedicated to political or religious faiths or any other kinds of dogmas or goals, it's always because these dogmas or goals are in doubt.”

- Robert M. Pirsig,  
Zen and the Art of Motorcycle Maintenance: An  
Inquiry Into Values









"The future of libraries is not tied to any medium, but in being central to how people make meaning in their lives"

- R. David Lankes



# What you need to advocate for Libraries (or anything):



**START**

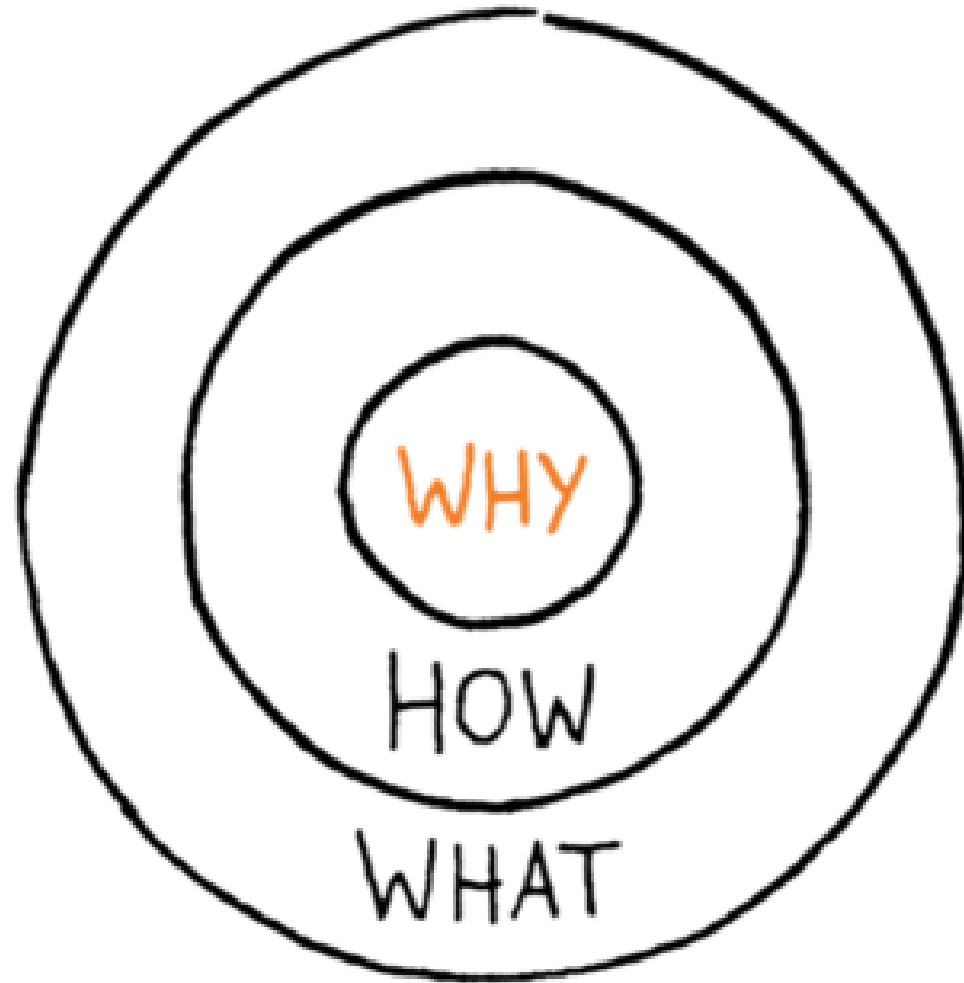
HOW GREAT LEADERS INSPIRE  
EVERYONE TO TAKE ACTION

**WITH**

**SIMON SINEK**

*New York Times bestselling author of **Leaders Eat Last** and **Together Is Better***

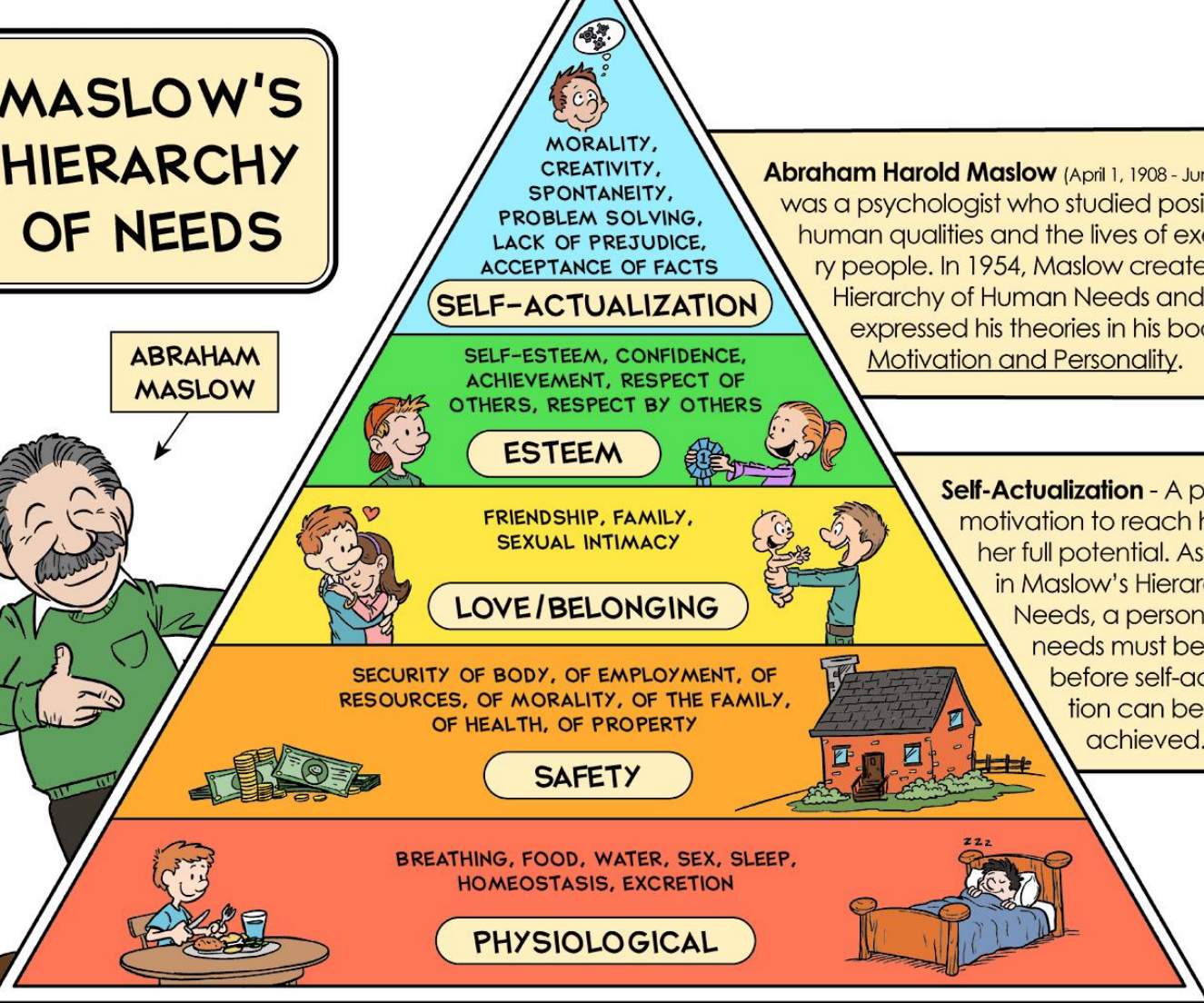
**WHY**





# MASLOW'S HIERARCHY OF NEEDS

ABRAHAM MASLOW



**Abraham Harold Maslow** (April 1, 1908 - June 8, 1970) was a psychologist who studied positive human qualities and the lives of exemplary people. In 1954, Maslow created the Hierarchy of Human Needs and expressed his theories in his book, *Motivation and Personality*.

**Self-Actualization** - A person's motivation to reach his or her full potential. As shown in Maslow's Hierarchy of Needs, a person's basic needs must be met before self-actualization can be achieved.



- Libraries transform lives.
- Libraries transform communities.
- Librarians as passionate advocates for lifelong learning.
- Libraries are a smart investment.



**LIBRARIES  
TRANSFORM™**







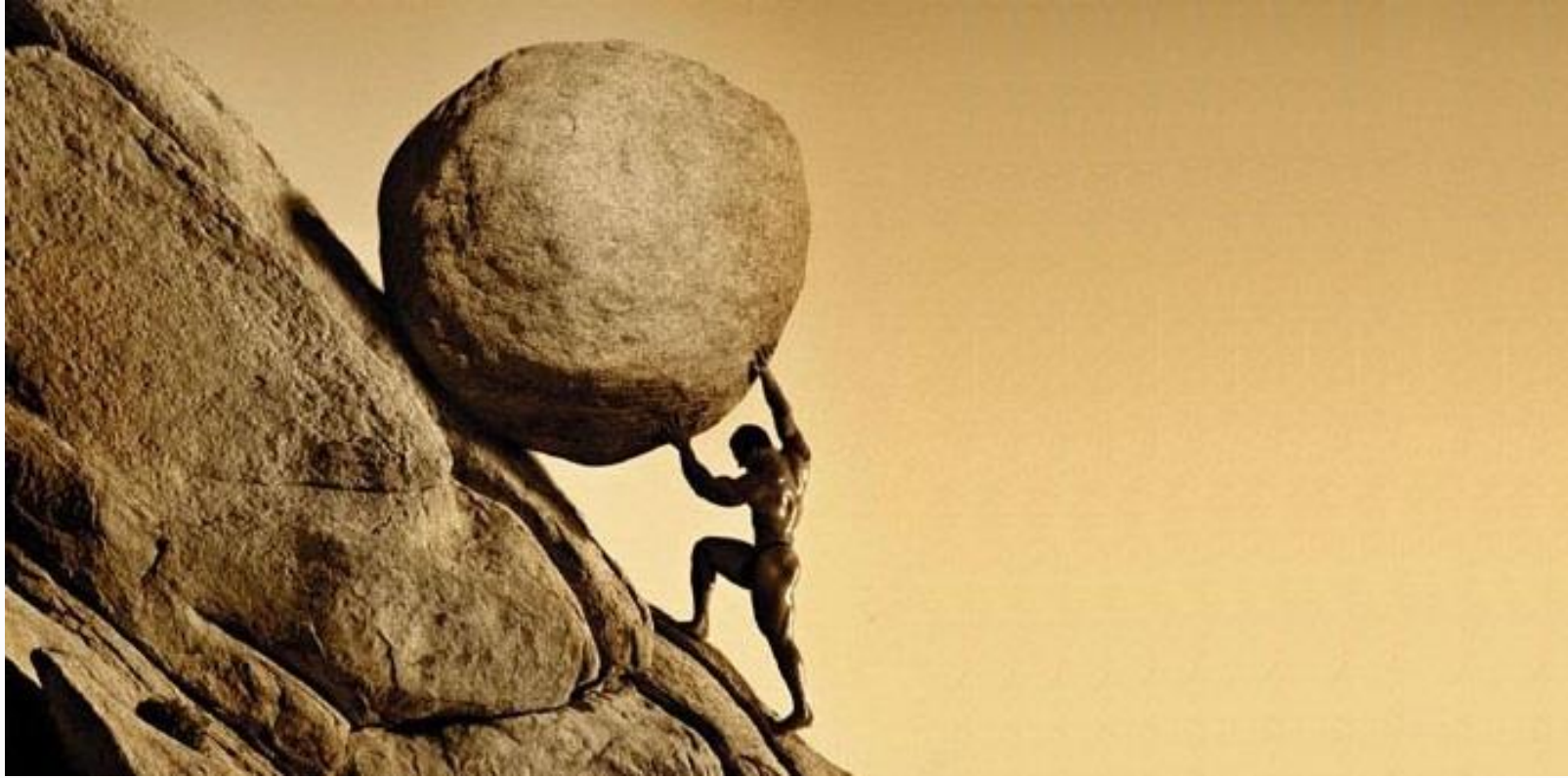
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PROACTIVE

REACTIVE



**WIN**

**=**

**WIN**











MAKE  
THINGS  
HAPPEN!  

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### Strengthen the Federal Depository Library Program

The bipartisan FDLP Modernization Act of 2018 (H.R. 5305) would update the Federal Depository Library Program (FDLP) to improve public access to government information. The act would provide greater flexibility, facilitate collaboration, streamline program requirements, and allow more libraries to participate in the FDLP, making the program's services more widely available to the public.

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“The very existence of libraries affords the best evidence that we may yet have hope for the future of man”

- T.S. Eliot



**START WHERE YOU ARE.**

**USE WHAT YOU HAVE.**

**DO WHAT YOU CAN.**

**- ARTHUR ASHE**





Jeremy Johannesen

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@NYLA\_XD